



Dear Parent/Guardian:

This year, your child will have the opportunity to participate in the production of a video for submission to the 2011 Innovative Video in Education Festival (iVIE). Student video production activities in the classroom have been shown to improve attendance and motivation, enhance learning and retention of acquired knowledge, resulting in overall higher achievement.

The videos nominated for the iVIE Awards will be shown at the 2011 iVIE Student Film Festival at a local commercial theater, on ITV Cable 16 and will be posted on the iVIE website. Every student will also have the opportunity to attend the 2011 iVIE Awards ceremony, an Academy Awards-style event.

The attached forms will be used to document your permission to the San Diego County Office of Education to show your child's image and voice in the iVIE Film Festival and Awards Ceremony. The form also releases the student video to be used in any way deemed proper by SDCOE. If you have any questions regarding the iVIE video release, please contact Heidis@sdcoe.net or call 858.292.3505.

Sincerely, _____
(Teacher)