



INNOVATIVE VIDEO
IN EDUCATION

Grades 3-5 Language Arts, History-Social Science Judging Guidelines (Total Possible 40 pts)

JUDGES!! Review Prompts. Take a look at the options below, which were given for the topic of the video. Make sure that the video is directly related to one of the options. For grades 3-5 you should feel confident that the student's work is evident. Teachers are not permitted to be overly involved.

Language Arts

- a. Make a video of your own narrative, fictional or autobiographical.
- b. Make a video from an expository writing about an object, person, place or event.

History/Social Science - People, Places and Time

- a. Create a story about a local historical event and illustrate how it affected life today.
- b. Tell a story about the role of rules and laws in our daily lives.
- c. Tell a story of a hero from long ago or the recent past, who has made a difference in others' lives.

SDCCU Money Stories.

My Piggy Bank. Make a video story about how you are saving money and what you are saving for.



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Elements	Limited (1-3pts)	Developed (4-7pts)	Exemplar (8-10pts)
Educational Standard. Take a look at the standard in the entry information. Assess whether the educational content specified by the standard is utilized in the video	- Standard not used as prescribed by category description.	- Standard is adequately related to the video	- Deep understanding of specific content standard integrated into video.
Concept & Development Keeping the prompt in mind, did this video tell a story? Look for a beginning middle and end.	- Unclear or limited concept development -Message of video is unclear or confusing.	- Satisfactory plot/idea development - Interest partially developed but not sustained - Story has beginning, middle and end	- Exceptional plot/idea development (focused, logical, sensible) - Interest developed and sustained at a high level - Story has engaging beginning, middle and end
Creativity Was the story or use of media unique? Was it an unusual or new perspective on a topic?	- Poor attempt at utilizing imagination and creativity - No attempt to create original product or concepts	- Adequate skill in showing imagination and creativity - Adequate attempt to create original product or concepts.	- Loads of imagination and creativity that enhances message - Outstanding and imaginative skill in showing mood, style and artistic interpretation
Technical- in grades 3-5 some technical mishaps are allowed, especially with audio. Consider the following elements a. Lighting b. Audio/Sound c. Photography d. Editing e. Graphics/Titles	Tech elements unpredictable or detracted from the production (see examples below)	Tech elements used appropriately, showing satisfactory technical skills, with few distractions	Tech elements used at a high technical level, without distractions or gratuitous use of effects