



INNOVATIVE VIDEO  
IN EDUCATION

Global Village Judging Guidelines\* (Total Possible 40 pts)

**Review Prompt. Take a look at the directions which were given for the topic of the video. Make sure that the video is directly related to the prompt. For grades 3-5 you should feel confident that the student's work is evident. Teachers are not allowed to be over involved.**

Global Village. Tell a story in a language other than English that illustrates a unique aspect of the culture where that language is spoken. For example create a video about a child from China fighting a demon mogwai. Or make a documentary about a Mexican family planning a celebration for Mother's Day, illustrate why it is a very special holiday in Mexico.

Elements	Limited (1-3pts)	Developed (4-7pts)	Exemplar (8-10pts)	Score
<b>Educational Standard</b>	- Standard not used as prescribed by category description.	- Standard is adequately related to the video	- Deep understanding of specific content standard integrated into video.	
<b>Concept &amp; Development</b> <b>Be sure to read prompts.</b> Could be a plot or some other type of concept. These videos are short and may be just a well done scene with a message.	- Unclear or limited concept development -Message of video is unclear or confusing.	- Satisfactory plot/idea development - Interest partially developed but not sustained - Story has beginning, middle and end	- Exceptional plot/idea development (focused, logical, sensible) - Interest developed and sustained at a high level - Story has engaging beginning, middle and end	
<b>Creativity</b>	- Poor attempt at utilizing imagination and creativity - No attempt to create original product or concepts	- Adequate skill in showing imagination and creativity - Adequate attempt to create original product or concepts.	- Loads of imagination and creativity that enhances message - Outstanding and imaginative skill in showing mood, style and artistic interpretation	
<b>Technical- in grades 3-5 some technical mishaps are allowed, especially with audio.</b> Consider the following elements a. Lighting b. Audio/Sound c. Photography d. Editing e. Graphics/Titles	Tech elements unpredictable or detracted from the production (see examples below)	Tech elements used appropriately, showing satisfactory technical skills, with few distractions	Tech elements used at a high technical level, without distractions or gratuitous use of effects	