



INNOVATIVE VIDEO
IN EDUCATION

Grades 6-8 History Social-Science Judging Guidelines (Total Possible 40 pts)

JUDGES!! Review Prompts. Take a look at the options below, which were given for the topic of the video. Make sure that the video is directly related to one of the options.

- A. **Time travel.** Create a short time travel video utilizing concepts required by the CA History/Social-Science Standards. Your video can be a day in the life of someone (famous or common) from another time in history, or examine what would happen if someone was transported back in time. A third option is to depict a visitor from another time living in the present. Integrate as much information from history as possible. Use standards such as, but not limited to: Ancient Civilization including; Medieval times; China and the Middle Ages; or the founding and evolution of the United States.
- B. **Missing Event.** Using the Standard, "Students compare the present with the past, evaluating the consequences of past events and decisions and determining the lessons that were learned." Create a video depicting life, society or culture if a certain historical event had never happened.
- C. **San Diego County Credit Union's Money Stories.** Wants vs Needs. Make a video story about spending money on what you need vs. what you want. What are the consequences and/or rewards? Or Saving vs Spending. Make a video story about the difference between spending and saving money.



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Elements	Limited (1-3pts)	Developed (4-7pts)	Exemplar (8-10pts)
Educational Standard. Take a look at the standard in the entry information. Assess whether the educational content specified by the standard is utilized in the video	- Standard not used as prescribed by category description.	- Standard is adequately related to the video	- Deep understanding of specific content standard integrated into video.
Concept & Development Keeping the prompt in mind, did this video tell a story? Look for a beginning middle and end.	- Unclear or limited concept development -Message of video is unclear or confusing.	- Satisfactory plot/idea development - Interest partially developed but not sustained - Story has beginning, middle and end	- Exceptional plot/idea development (focused, logical, sensible) - Interest developed and sustained at a high level - Story has engaging beginning, middle and end
Creativity Was the story or use of media unique? Was it an unusual or new perspective on a topic?	- Poor attempt at utilizing imagination and creativity - No attempt to create original product or concepts	- Adequate skill in showing imagination and creativity - Adequate attempt to create original product or concepts.	- Loads of imagination and creativity that enhances message - Outstanding and imaginative skill in showing mood, style and artistic interpretation
Technical- Consider the following elements a. Lighting b. Audio/Sound c. Photography d. Editing e. Graphics/Titles	Tech elements unpredictable or detracted from the production (see examples below)	Tech elements used appropriately, showing satisfactory technical skills, with few distractions	Tech elements used at a high technical level, without distractions or gratuitous use of effects