



INNOVATIVE VIDEO
IN EDUCATION

Grades 9-12 Non Fiction Judging Guidelines (Total Possible 40 pts)

JUDGES!! Review Prompts. Take a look at the options below, which were given for the topic of the video. Make sure that the video is directly related to a prompt.

A. Biography: Time Warner "[Connect A Million Minds](#)" - Scientist or Mathematician. Choose a mathematician or scientist; tell their career story and demonstrate the impact they have on society. This can be a living or historical person.

B. City of San Diego Environmental Services.

Food Composting - Food rescue and composting programs. Discuss what is happening with leftover food and if it is being donated to food banks and/or taken for food composting at Miramar Greenery.

Miramar Landfill. Take a trip to the Miramar Landfill and make a video of the services there, and its effect on the environment.

C. Documentary. Create a documentary about something that interests you.

D. The Spirit of High School Sports. Capture the athletic commitment, excitement and positive energy of high school sports. Tell the story of your high school's athletic spirit through athlete and coach commitment and achievement.



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Elements	Limited (1-3pts)	Developed (4-7pts)	Exemplar (8-10pts)
Educational Standard. Take a look at the standard in the entry information. Assess whether the educational content specified by the standard is utilized in the video	- Standard not used as prescribed by category description.	- Standard is adequately related to the video	- Deep understanding of specific content standard integrated into video.
Concept & Development Keeping the prompt in mind, did this video create an engaging story with a central theme or point?	- Unclear or limited concept development -Message of video is unclear or confusing.	- Satisfactory plot/idea development - Interest partially developed but not sustained	- Exceptional plot/idea development (focused, logical, sensible) - Interest developed and sustained at a high level - Story has engaging beginning, middle and end
Creativity Was the use of media unique? Was it an unusual or new perspective on a topic?	- Poor attempt at utilizing imagination and creativity - No attempt to create original product or concepts	- Adequate skill in showing imagination and creativity - Adequate attempt to create original product or concepts.	- Loads of imagination and creativity that enhances message - Outstanding and imaginative skill in showing mood, style and artistic interpretation
Technical- Consider the following elements a. Lighting b. Audio/Sound c. Photography d. Editing e. Graphics/Titles	Tech elements unpredictable or detracted from the production (see examples below)	Tech elements used appropriately, showing satisfactory technical skills, with few distractions	Tech elements used at a high technical level, without distractions or gratuitous use of effects