



INNOVATIVE VIDEO
IN EDUCATION

K-2 Cross Curriculum Judging Guidelines* (Total Possible 40 pts)

JUDGES!! Review Prompts. Take a look at the options below, which were given for the topic of the video. Make sure that the video is directly related to one of the options. For grades K-2 you should feel confident that the students had a role in creating the video. Teachers are discouraged from being overly involved.

A. Language Arts

Make a video of your own narrative, fictional or autobiographical.

Make a video from an expository writing about an object, person, place or event.

B. History/Social Science – People, Places and Time

Demonstrate the rights and individual responsibilities of citizenship in a contemporary story or historical reenactment.

Share a piece of history about your family through the use of primary and secondary sources, including artifacts, photographs, interviews, and documents.

Tell a story involving the symbols, icons, and traditions of the United States.

C. Science – Life Science Around Me

Tell a story about a plant, animal, or something in the environment around you, like a field, lake or weather. Incorporate scientific facts from the appropriate CA Science Standards.

Elements	Limited (1-3pts)	Developed (4-7pts)	Exemplar (8-10pts)
<p>Educational Standard. Take a look at the standard in the entry information. Assess whether the educational content specified by the standard is utilized in the video</p>	- Standard not used as prescribed by category description.	- Standard is adequately related to the video	- Deep understanding of specific content standard integrated into video.
<p>Concept & Development Keeping the prompt in mind, did this video tell a story? Look for a beginning middle and end.</p>	- Unclear or limited concept development -Message of video is unclear or confusing.	- Satisfactory plot/idea development - Interest partially developed but not sustained - Story has beginning, middle and end	- Exceptional plot/idea development (focused, logical, sensible) - Interest developed and sustained at a high level - Story has engaging beginning, middle and end
<p>Creativity Was the story or use of media unique? Was it an unusual or new perspective on a topic?</p>	- Poor attempt at utilizing imagination and creativity - No attempt to create original product or concepts	- Adequate skill in showing imagination and creativity - Adequate attempt to create original product or concepts.	- Loads of imagination and creativity that enhances message - Outstanding and imaginative skill in showing mood, style and artistic interpretation
<p>Technical- in grades 3-5 some technical mishaps are allowed, especially with audio. Consider the following elements a. Lighting b. Audio/Sound c. Photography d. Editing e. Graphics/Titles</p>	Tech elements unpredictable or detracted from the production (see examples below)	Tech elements used appropriately, showing satisfactory technical skills, with few distractions	Tech elements used at a high technical level, without distractions or gratuitous use of effects